

H.E. Alireza Haghghian
Ambassador
IRAN EMBASSY
Islamabad

13th Auto & Transport Asia 2016 International Exhibition & Conference

26-28 January 2016 Karachi Expo Centre, Pakistan

Early Bird Free Offer for Exhibitors from IRAN

Respected Sir,

This is to bring in your knowledge that we, M/s **Ecommerce Gateway Pakistan (Pvt.) Ltd** a UFI Member (France) are organizing the **13th Auto & Transport Asia 2016 Int'l Exhibition & Conference** (www.autoasia.com.pk) in conjunction with ITIF Asia scheduled on **26-28 January, 2016** at Karachi Expo Centre, Pakistan.

This Business-to-Business Exhibition aims to be a one-stop shop for all the Auto & Transport industry products from processing technology and ingredients to the finished products. Hence, the Event is a wonderful opportunity to present Auto & Transport industry products to **thousands of potential buyers**, who will be attending the Show.

We would highly appreciate your Excellency's support towards **circulating the free offer** to potential **Associates / Chambers and Organizations** from IRAN to participate in this Event under the umbrella of **IRAN Pavilion**. The exhibitors from IRAN can avail the following **Early Bird Free Offer** on booking:

- One (1) Shell Scheme booking (minimum 12 sqm US\$ 300 per sqm)

Note: 15% VAT (Value Added Tax) of Govt. of Pakistan will be applicable on tariff.

Early Bird Free Offer for Exhibitors from IRAN:

1. One (1) Economy class return Air Ticket (worth up to US\$700)

(worth US\$ 300)

3. Transfers between Hotel/ Karachi Expo Centre/ Hotel
4. Official visa invitation letters for participants from IRAN
6. Trade Matching Facilitation
7. Publicity in Pakistan's B2B Directory, 33rd Annual edition of Jamal's Yellow Pages of Pakistan 2016 through a Qtr Page B&W Ad worth (US\$1,250)

Note: Early Bird offer is on first-come-first-served basis for first 50 exhibitors

Furthermore, we request you to kindly host the above Package along with the contact details of Auto& Transport a Secretariat on IRAN Mission's website.

For any further details / information please feel free to contact Event Secretariat on email: info@autoasia.com.pk, ph: (+92-21) 111-222-444, fax: (+92-21) 3453-6330 or browse event Website www.autoasia.com.pk for downloading Post Event Fact Sheet -Brochure, Participation Tariff, Sponsorship Packages, Advertising opportunities.

We would be grateful if copy of Communications to the above may please be forwarded to Ecommerce Gateway further follow-ups & coordination.

Thanking you with utmost kind regards,

Dr. Khursheed Nizam

President

Ecommerce Gateway Pakistan (Pvt. Ltd)

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CC: **Mr. Umair Nizam**, VP & Project Director, Ecommerce Gateway Pakistan (Pvt.) Ltd
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